FINISH LINE TIMING

Putting on a race can be an overwhelming task. With our experience, both organizing and timing races since 2004, we can help make your event be professional, and, go as smoothly as possible. Our philosophy is: *Your race's success is our success*.

The main responsibility of a timing company is the timing and scoring of a race. Your participants want an accurate time and to receive their results in a timely manner. *Finish Line Timing* achieves this and provides much more:

❯ **Included:**

- Live results website
- Results Kiosks
- Email notification of unofficial results*
- Sharing results with friends and family via email**
- Finish Line video
- Finisher Certificate
- Live Streaming of the finish line***

❯ **Optional Upgrades:**

- Free participant photos - RunnerTag
- Additional Live Streaming location
- Custom Bib Design with QR code to online results site

*When participant email addresses are supplied
**Participants must register for this service
***Included with chip timing and cross country meets; optional with tag-pull timing.

Please contact us for a free proposal to time your race or meet.
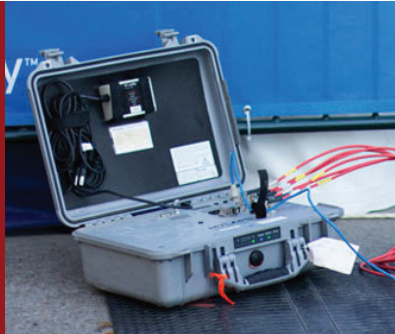
❯ **CONTENTS**

TIMING TECHNOLOGY

MyLaps BibTag Chip Timing

Chip timing systems require that athletes wear a small, lightweight chip that uniquely identifies them as they cross strategically placed, electronic mats. In its most basic and common form, chip timing electronically handles the task of collecting and processing results at the end of the race. We use the MyLaps BibTag system.

The MyLaps system consists of a decoder and antennas that read the chips. For most events, we use hard rubber mats that house antennas that lie flat on the ground, so athletes do not trip as they cross. Side Antennas are used when ground mats are not feasible, such as for some bicycling races, and Nordic ski and snowshoe races.

MyLaps is considered the most reliable system with a read rate approaching 99.8%. Races such as The Boston Marathon and the BolderBoulder use the MyLaps system.

Tag- Pull Timing

Tag-pull timing is a manual method which is how all races were timed before chip timing equipment was invented. It utilizes a timing computer (we use TimeMachines), and tags that are part of the bibs. As each runner and walker crosses the finish, a time is entered in the TimeMachine which is transmitted to our laptop and timing software.

Finishers are kept in the order they crossed the finish line all the way to the end of the runner chute. There the tags on the bibs are pulled and put on a stringer in the order participants finished. The tags are scanned into the timing software and are matched, in order, to the finish times collected by the TimeMachine. This provides us with the results. Tag-pull timing is an ideal solution for smaller races with a limited timing budget. Results are posted just about as fast as with chip timing.

We also use TimeMachines to do backup timing during our chip timed events in case a participant's chip is not read.

IdentiLynx Camera

The IdentiLynx video race timing camera is an Ethernet-based digital video camera that captures full-frame, head-on video of the finish line. The IdentiLynx video allows for easy athlete identification using bib numbers to confirm finish order and times while the race is still in progress.

❯ TIMING TAGS

BibTags – For Running, Cross Country, and Cycling Events

BibTags are used for running races and some bicycling events. The small, lightweight chip is designed for one-time use and is attached to the back of the bibs or bike frame numbers, so distribution is very easy. Nothing needs to be collected at the finish as they are disposable; no tracking down runners who did not return their chips, no extra fees for replacing those missing chips. Runners/cyclists wear the bib unobstructed on their chest/bike frame and our equipment does the rest.

MultiSports Bands – For Triathlons, Open Water Swims, Nordic Ski and Snowshoe races, and Mud Runs.

MultiSports Bands are lightweight foam bands that go around a participant's ankle. These are perfect for open water swims, triathlons, Nordic Ski and Snowshoe races, and mud runs. We offer both one-time use MultiSports Bands, for races like Mud runs, or where the race director does not want to deal with collecting the bands at the finish, and reusable MultiSports Band, which do need to be collected at the finish. The reusable MultiSports Bands have a lower cost.

Seat Post BibTags – For Cycling Races with Side Antennas

Seat Post BibTags are one-time use chips that are used for bicycle races with the Side Antennas.

FINISH LINE

A good looking, organized finish leaves a positive final impression with your participants. We have a variety of finish line structures depending on your race's situation. Our finish line equipment includes:

- Free standing or staked Finish Line Structures.
- Feather Flags.
- Free standing Banner Stands.
- Inflatable Arch that can be customized with your banners (upgrade item).
- Electronic Race Clocks.
- Runner Chute equipment: pennant flags, looper tubes, traffic cones.
- PA System, announcer timing location, and announcer laptop (upgrade item).
- iPod – we come prepared to play upbeat music if you do not have music ready to go (The EVENT is responsible for the ASCAP or BMI music license).

Our basic finish lines are included in our standard timing packages.

Basic Finish Lines:

Free-standing and staked.

Inflatable Arch

An option is to upgrade to a customizable Inflatable Arch (3-meter-wide opening). Custom banners are provided by the EVENT.

❯ REGISTRATION, PACKETS, & EXPOS

Online Registration

We are happy to set up online registration for you at no extra charge with our preferred vendor GetMeRegistered.com. Their site is user friendly for the participant and race director, their customer service is outstanding, and their pricing is very reasonable.

Bib/Packet Preparation

We will prepare your participant bibs and/or race packets and have everything ready in alphabetical or numerical order in time for your packet pick-up event. All you need to do is arrange to have volunteers at packet pickup to distribute the packets. We can also supply different reports: rosters, demographics, and general race information like t-shirt totals, participants per division, and the total in each age group.

Expo and Race Day Computer Registration

Our custom program, FLT Race Registration, eliminates the need for hand-written paper registration forms (and subsequent data entry) at pre-race expos or race day registration. We provide the software, laptops, and printer. A completed registration form that includes the waiver is printed. The participant signs the form/waiver and brings the form to your registration table to pay, where a label to put on their assigned bib is waiting.

An online race day registration option is also available through GetMeRegistered where participants can register on their phone. This program eliminates the need to handle forms or money.

Prepared race day packets will include the following:

- Race bib - FLT branded bib or your custom bib; the MyLaps BibTag is attached to the back of the bib; tag-pull timing uses generic bibs will pull tags.
- Label on each bib with participant and shirt information.
- Safety pins.
- Upgrade option – bib and four safety pins are packed into a labeled envelope for easy distribution.

❯ CROSS COUNTRY MEETS

We will prepare the athlete's bibs and pack them with safety pins in individual packets for each team for easy distribution.

Prepared team packets will include the following:

- Race bib - FLT branded bib or your custom bib; the MyLaps BibTag is attached to the back of the bib; tag-pull timing uses generic bibs will pull tags.
- Label on each bib with participant and team information.
- Safety pins.
- Each team's packet will be labeled for easy distribution.

❯ RESULTS & VIDEO

The purpose of a timing company is to provide accurate results. Participants want results quickly and conveniently.

The following services are included for our clients:

1. **On-site results** – overall results are printed and prominently displayed.
2. **Results kiosk** – personal results are printed at or near the finish line. The results ticket includes: your race logo, overall place and time, split times (if applicable) place among gender, and place among division/age category.
3. **Live Results** on our live results website FLTResults.com.
4. **Finish Line Video** – participants can relive their finish. A 10-15 second clip will be on each participant's individual results page after the race; they just need to click on the Video link.

ADVANCED RESULTS – EMAIL NOTIFICATIONS

Free service - Shortly after crossing the finish line, an email is sent to the participant with their unofficial results.

Free service - Participants can register in advance and request a results email be sent to friends and family; this email is sent shortly after the participant crosses a split location and the finish line.

❯ LIVE STREAMING

Included with all chip timed and Cross-Country meets is live streaming of the finish line on our YouTube Channel. A second location along that course can also be live streamed for an additional fee. A strong mobile signal is necessary for live streaming.

❯ SPLIT TIME LOCATIONS | ANNOUNCER SCREEN | ANNOUNCER MATS

Take your event to the next level by offering multiple split time locations on the racecourse. Split times will be recorded and published on our online race results site for each race participant, are printable at our race results kiosks, and are included in the automatic emails that are sent to each participant.

We will work with you to determine the best locations and quantity of split locations for your race. Athletes and spectators enjoy more information about the course and enhance the quality and competitiveness of your event.

Benefits to split time locations are:

- Individual split times at crucial points along a racecourse, such as a 10k and half marathon split in a marathon.
- Triathlon segment split times including transition times.
- Relay segment times with individual results for each team member.
- With a strong wireless signal, our network can collect the split times and post them to our live results website.

ANNOUNCER SCREEN

Make your event more professional and enhance the enjoyment of your participants and spectators near the finish line with an announcer. A race can use their announcer or one of our professional announcers.

- We will provide the announcer with a computer that will have a live feed of the race participants as they cross the finish line.
- The announcer screen will have specific information such as name, age, hometown, and the distance just finished.
- Additional add on - PA system with your music or we can supply.

ANNOUNCER MATS

Putting a timing location before the finish line allows for a live feed of each participant's information which allows the announcer to recognize athletes as they approach the finish line.

The responsibility for obtaining an ASCAP or BMI music license for any music played, whether supplied by FLT or the event, is the responsibility of the event.

FREE PARTICIPANT PHOTOS – RUNNERTAG

RunnerTag is a service where photos are uploaded to the RunnerTag site. Using AI and facial recognition, the photos are sorted so participants can find their photos using their name or bib number.

Each race has their own branded gallery, and each photo can have a branded overlay, perfect for one of your sponsors.

There is lifetime photo and gallery hosting. A gallery traffic report is available. Photos can be shared via Twitter, Facebook, email, and downloaded for no cost to the participant.

Pricing is based on per runner instead of per photo. The EVENT supplies the photographer(s).

Example: https://windsorcorace-2020.runnertag.site/#/

CUSTOM BIBS & QR CODES

We can help design race bibs to match your event artwork and include QR codes. Scan-able QR codes printed on race bibs allow participants to scan and view race results with a smart phone in real time and avoid congestion at the race results kiosk. The QR code technology will link directly to the race's live results website.

❯ REFERENCES

Rocky Ford Invitational & CHSAA 2A Region 3
We have used Finish Line Timing at our high school cross country meets for the past 7 years and our CHSAA, Region 3 Cross Country meets the past two years. As the athletic director, I appreciate FLT's experience, friendly customer service and professionalism. Coaches and athletes know their results immediately and he can trouble-shoot problems as they arise quickly and efficiently. We will continue to invite Finish Line Timing to cover all our cross country meets!

Windsor Marathon
Finish Line Timing is professional and very helpful. As a race director himself, he brings invaluable advice and insight into our events. We are so grateful to get to work with him!

Running Wild 5k
We used Finish Line Timing at our 5k event this year and really appreciated everything Paul, the owner, provided, as well as his expertise. He is interested in your race succeeding and he has lots of helpful information for the novice race director as well as a more experienced director. He provides immediate results to the runners, which was greatly appreciated. The timing process went off without a hitch, as he is very prepared. Paul was very helpful and quick to respond to our questions. We will definitely be using Finish Line Timing for next year's race!

Eagle Valley Invitational
The owner is a great communicator, and his prices are reasonable for the quality of work that you get. I did not want to worry about timing or bibs. FLT was ready to roll upon arrival. They did our last 2 meets and I would not look elsewhere.

Indian Hills Fun Run
FLT was so well organized!!! They were very clear on what was needed from us and what the process was going to be - it was a seamless/easy process and added a such great degree of professionalism to our race!! The response from the runners was super positive as well - they really liked being able to walk up to the results kiosk and get their times after they finished in addition to the overall results being updated on a consistent basis. We had a fantastic experience working with this company!

Littleton High School 5k Tiger Prowl
Paul helped us with our 5k Tiger Prowl, and he was amazing. He was extremely responsive, even answering emails while on vacation. He was helpful with all questions, even those unrelated to his direct responsibilities. He and his staff were on time and great on race day as well!

5k for Dravet
We have used Finish Line Timing for many years for our annual 5K fund-raising event. Paul and his staff have always been professional and helpful before, during and after the event. After having poor experiences with timing companies in other states, it is wonderful to know I can count on our Denver event to go off without a hitch each year.

Adam Ginther Invitational
Fast, accurate, and every detail is covered. Friendly and great to work with.

CSAL Cross Country Meets
FLT is simply the best. Paul is organized and extremely detail oriented. Our meets would not exist without FLT. I am grateful for their service and hard work. I will use FLT time and time again!!